# **Business Formation Statistics**

### Measuring the U.S. Economy

The U.S. Census
Bureau measures the
nation's people,
places, and economy.

Visit the Business Formation Statistics (BFS) Web site for access to the latest data, full-release reports, historical data, information on methodology, and to create <www.census.gov/econ/bfs>.

For more information on BFS data contact 301-763-2000 or e-mail <eid.bfs@census.gov>.

For more information on the Economic Indicators, visit <a href="https://www.census.gov/economic-indicators/">www.census.gov/economic-indicators/</a>.



ECONOMIC DATA | ST. LOUIS FED

Receive the latest updates on the nation's key economic indicators by downloading the FRED App for both Apple and Android devices. FRED, the signature database of the Federal Reserve Bank of St. Louis, now incorporates the Census Bureau's 13 economic indicators. <a href="https://fred.stlouisfed.org/fred-mobile/">https://fred.stlouisfed.org/fred-mobile/</a>.

#### A Timely Resource for Business Creation Data

What is Business Formation Statistics (BFS)?

Business Formation Statistics is a new experimental data product of the U.S. Census Bureau, developed at the Center for Economic Studies. It provides timely, high-frequency information on new business applications and formations in the United States.

What value does BFS provide?

BFS provides timely and high-frequency data on:

- Business applications as indicated by applications for an Employer Identification Number (EIN).
- Actual and projected business formations originating from business applications based on the record of first payroll tax liability for an FIN
- Delay in business formation as indicated by the average duration between business application and business formation.
- 2-digit North American Industry Classification System (NAICS) industry sector information at the national level.

When are the statistics available?

The BFS data series begins with July 2004 and is available for each month through the current release. Current data are available approximately 16 days after the end of the observed month.

What data series are included?

There are four categories of business applications that are assigned based on characteristics of the application. There are also business formation series that measure the number of business formations and average duration (in quarters) from application to formation.

What geographic levels are provided?

State, regional, and national statistics are available.



Source: Business Formation Statistics.

#### What is covered in BFS?

The BFS program helps businesses, policymakers, regional planners, and researchers assess the current state of early entrepreneurship at the national and state levels. BFS uncover the trends in business applications and formations with a timeliness, level of coverage, and frequency previously unavailable.



Source: Business Formation Statistics.

What online tools are available? Tables, interactive visualizations, and other tools available at

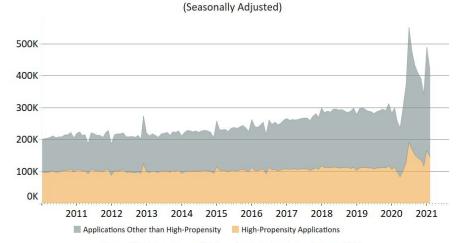
<www.census.gov/econ/bfs/data.html>.



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## Measuring the U.S. Economy

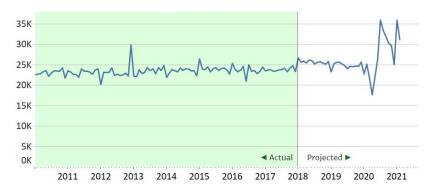
### Monthly Business Applications



Source: U.S. Census Bureau, Business Formation Statistics, February 2021

### Monthly Business Formations within 4 Quarters Spliced (Actual and Projected)

(Seasonally Adjusted)



Source: U.S. Census Bureau, Business Formation Statistics, February 2021

Are there other programs that provide similar data?

Business Dynamics Statistics <a href="https://www.census.gov/programs-surveys/bds.html">https://www.census.gov/programs-surveys/bds.html</a> Longitudinal Business Database <a href="https://www.census.gov/programs-surveys/ces/data/restricted-use-data/longitudinal-business-database.html">https://www.census.gov/programs-surveys/ces/data/restricted-use-data/longitudinal-business-database.html</a>

